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JUNE 9, 2009

FOR IMMEDIATE RELEASE

The RollerMouse Free debuts, helping to improve the safety of computer mice.

New York, NY—Contour Design’s award-winning RollerMouse Free has finally come to New York. This alternative computer mouse prevents and relieves pain from repetitive strain injuries and eases pain in the neck and shoulder areas due to long hours at the computer. The RollerMouse Free, which was officially launched in March 2009, will be exhibited at the Consumer Electronics Association’s Digital Downtown show on June 10th and 11th at 7W New York in Manhattan.

“This is the next step in the evolution of computer input devices,” says Jim MacDonald, COO of Contour Design. He points out that “computer use is increasing in both our personal and professional lives. Unfortunately, the incidence of pain from computer use is rising as well.” Contour Design’s products are created to reduce or eliminate this pain altogether.

The RollerMouse Free debuted at the National Ergonomics Conference to much fanfare. The attendees’ chose the new Free from Contour Design to win the Best New Product of the Year.

The RollerMouse Free stops and prevents pain from Repetitive Strain Injuries. Computer users no longer need to reach to the side to navigate a traditional mouse helping to prevent and ease pain. The RollerMouse Free reduces stress through the Carpal Tunnel. The central navigation and button controls promote the use of both hands which is a substantial ergonomic benefit.

Contour Design will be showcasing the new RollerMouse Free as well as their popular Contour Mouse at Digital Downtown on June 10th -11th at 7W New York, 7 West 34th Street, NYC.

Contour Design specializes in the development, research, and design of ergonomic alternative input devices. Founded in 1995, Contour Design on the cutting edge in the field of ergonomic improvements relating to computer utilization. For more information about their products and instructional videos, visit their website at <http://ergo.contourdesign.com>.

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